

**DHI** | a<sup>si</sup>an roots

For details, call 46103000 or  
email: [enquiries@myasianroots.com](mailto:enquiries@myasianroots.com)  
[www.myasianroots.com](http://www.myasianroots.com)

B 5/15, Safdarjung Enclave, (Opposite DLTA & Deer Park), New Delhi - 110 029.

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hair  
restoration  
a new lease on life

## FOR A *life* LESS ORDINARY

Hair is more than an important part of your anatomy; more than the first impression; more than just a style statement. Your hair is a reflection of who you are.

Loss of hair is a natural process and affects individuals differently. Numerous factors result in hair loss : Scalp bacteria, stress, poor nutrition, genetic baldness and hormonal imbalance. However, genetic baldness is by far the most dominant factor, accounting for nearly 95% of hair loss in men, as well as affecting millions of women.

DHI has developed the most advanced and effective technique for hair restoration. A leap beyond hair transplants and traditional hair restoration procedures, DHI's minimally invasive No Touch Technique® involves no stitches, no scarring and no pain.

Recognised as the world's finest in follicular unit extraction and placement, DHI is an international medical group exclusively engaged since 1970 in the research, diagnosis, and treatment of hair loss and scalp disorders. The DHI No Touch Technique was developed by this international medical team in Athens, Greece four years ago. Brought to India by Asian Roots, DHI guarantees natural results, so that you can get back to the life you are used to, with ease.

## WHAT IS A *hair* TRANSPLANT?

The idea behind control of hair loss through permanent hair transplants is that hair is removed from areas of abundance, to those parts of the head where the hair loss is most severe.

Considered the global leader in hair restoration, in 2004, DHI introduced its DHI (Direct Hair Implantation) No Touch Technique®. This fast, simple and relatively painless procedure removes hair follicles from anywhere on your body and replants them, with total precision, to restore your hair line and density for a natural result.

Treating hair loss by "strip extractions" or "hair plugs" is traumatic because these methods require lengthy, painful

surgeries that are prone to leaving scars and often fail to deliver the density needed for that natural look.

Recognising that DHI's unique method of hair restoration does not require scalpels, stitches or donor strips, Asian Roots has taken the initiative to bring DHI to India. DHI's No Touch Technique also eliminates direct human contact, reducing the chances of damaging extracted hair follicles. The only one of its kind in India today, the DHI's technology is superior to all existing hair transplantation technologies.

The DHI network of clinics covers Europe, North America, Asia, Latin America and Australia. Over 150 doctors from 90 countries, including South Africa, the United States, Korea, Estonia and Brazil have been trained in its new state-of-art training facilities in Athens.

## WHERE DO I *begin*?

A consultation with our team of expert doctors is the first step forward. If you are suffering from any form of hair loss, contact our specialists for a consultation.

They will conduct the exclusive DHI Alopecia Hair Loss Test®, which is a part of our extensive suite of scientific diagnostic procedures. Using a specialised camera which is able to provide high quality magnified images of the scalp and the hair, several types of alopecia can be identified by isolating the following factors:

- Hair loss comparison with the existing database of cases in various stages of hair loss and proposed treatment for every stage
- Skin analysis and hair diameter analysis and comparison with database of images of normal skin and hair to estimate the health of the scalp and hair
- Accurate measurement of number of hair in both donor and recipient area
- Mapping of teloen phase hairs
- Count of total hair follicles in donor area
- Hairline design
- Density and distribution pattern

## PREPARING FOR THE PROCEDURE

You may arrive on the morning of your procedure. During your DHI session, you will be the focus of attention and everything possible will be done to ensure your comfort. You may take frequent breaks, use the restroom at any time and rest during the procedure as if you were taking a nap. The entire procedure is carried out under local anesthesia to ensure you are fully aware and can ask questions throughout the procedure. In addition, you will have frequent opportunities to see the follicles after placement, matching with the existing arrangement, orientation, growth angle, and direction of your natural hair.

There will be no pain on the evening of the procedure, as DHI's minimally invasive No touch Technique involves no stitches, no scalpels and hence, no pain. It is a safe and non-intrusive procedure, developed from years of diagnosis and treatment of hair and scalp related problems.

Also, DHI's No Touch Technique has been uniquely developed keeping in mind your convenience. The extraction instrument is minimally invasive, the healing is extremely rapid and one cannot tell if you have done something to your head, five days after the procedure. Most importantly, DHI's unique technology does not even require you to shave your head.



DHI Alopecia Hair Loss Test® in progress

## MY hair TRANSPLANT

The DHI team customises the hair restoration protocol for each patient, to deliver 100% natural results.

The DHI procedure is carried out using the finest and most precise, custom designed hair transplant instruments available. These state-of-the-art devices – called the 'DHI Extractor®' and the 'DHI Implanter®' – ensure there is minimal trauma to the scalp and also eliminate the risk of pitting, indentation or scarring that are associated with the 'Strip' method.

### The Diagnosis

First, a Densitometry Test is performed using a micro-camera computer to measure the density - hairs per square centimeter - of the donor and implantation areas. A mathematical formula is then used to determine the distribution of hair follicles per square centimeter so as to guarantee a full natural appearance.

#### DIAGNOSTIC PROCEDURE

- 1 DHI HAIR LOSS TEST
- 2 MEDICAL HISTORY
- 3 PERSONAL HAIR ANALYSIS
- 4 HAIR RESTORATION SESSION
- 5 POST PROCEDURE FOLLOWUP

### Extracting Hair Follicles

There is no requirement of testing the extraction or implantation areas prior to the hair transplant and you can choose to shave all, part or none of the implantation area. Using disposable medical tools and after applying a local anesthetic, using the DHI Extractor, the doctor will remove each of the hair follicles required and prepare them for implantation.

The extracted follicles are kept in a thermo-metro temperature controlled unit and placed with minimum interference from extra dermal tissue, human handling, storage and other external factors. This ensures that a far higher percentage of healthy follicles are preserved than the older Strip method.

## Implanting Hair Follicles

Using the DHI Implanter, our doctors can reproduce your natural hair pattern. For procedures with up to 300 hair follicles, each follicle is placed immediately after extraction. For larger procedures, all the follicles are removed first, before implantation begins. Each procedure takes between 4 to 8 hours. To

reduce patient fatigue, each session is divided into two or three parts, with lengthy breaks in between.

## Procedure Product Follow-Up Treatment

DHI devotes quality time and provides extensive support following your hair restoration procedure, so as to ensure your complete satisfaction. DHI's complimentary products also assist your hair to grow naturally:

- The clinically proven DHI Anagen Plus Laser Hair Comb is recommended for use before and after the procedure.
- The DHI New Anagen III range of hair cleaning and grooming products compliment the Anagen Plus Laser Hair Comb and are suitable for all patients, with options for each hair type (normal, oily, etc) and differing scalp conditions.

## HOW MUCH WILL IT *cost* ?

The cost of the restoration procedure depends on a number of factors, including the length of hair to be transplanted, your medical history, age, etc.

In brief, the DHI treatment prices take into account the following factors:

- Amount of hairs required to treat your hair loss problem
- Location of the donor area
- Number of visits in which you wish to complete your hair restoration treatment

The number of sessions required to complete your hair restoration depends on the size of the balding area, donor yield and your goal. In order to achieve a greater density, you may require 2 sessions. With the aid of Densitometry, using specially designed equipment together with simple mathematics, you will be fully informed of your total available donor hair. Our doctors will visually examine your donor area to assess the optimum amount of hairs required to treat your hair loss and revert with a final quote.

The DHI procedure fees are cost effective in comparison to the expense of hair replacement units or hairpieces and their continuous maintenance costs. This is a lifetime investment and quality results should be your primary concern.

## WHAT WILL BE THE *result* ?

DHI's unique procedure will restore your hair loss in such a way that it will not be possible to see a difference between your own hair and the transplants. Since the DHI Technique is absolutely natural, transferred hair is completely healthy and natural in appearance. Hair re-growth will be seen after 16 weeks, depending in part on how quickly the capillaries form around the newly relocated follicular units. The number of sessions to complete your hair restoration will depend on the size of the balding area, donor yield and your final goal. With this method, a substantially receding hairline or even large bald areas, can receive very good coverage.



Vladimir Svetkovic. Top Model and DHI customer

## IS THERE A GUARANTEE FOR DHI'S TREATMENT ?

DHI's procedures have been developed by the world's leading medical practitioners. DHI's global team of physicians have successfully treated over 100,000 patients including many from the medical profession. Furthermore, DHI guarantees that all the hair will grow or they will be replaced free of charge. If you're still not convinced, you can visit to view a "live" session or talk directly to the doctors and find out about DHI's revolutionary hair restoration technique.



Leonidas Vokolos. DHI customer

## HOW'S THE NO TOUCH TECHNIQUE DIFFERENT FROM FUE ?

The DHI No Touch Technique offers a number of advantages over traditional FUE. By definition, FUE means Follicular Unit Extraction and hence, placement of the hair follicle is not given as much importance as its extraction. Most often, forceps are used for placement.

Whereas the No Touch Technique uses the DHI Implanter to precisely control placement, depth and direction of implanted hair. This creates a totally natural hairline, free from the pitting and discoloration that is sometimes associated with FUE and other traditional methods of hair restoration.

DHI's surgeons can remove up to 6000 hairs in one session, but FUE is limited to under 2000 hairs per day, extracted in bunches of up to 5 hairs. Also, FUE is compatible with only certain hair types and the patients have to shave their entire scalp prior to the procedure. The DHI No Touch can be applied to all hair types and allows for hair restoration without shaving.

Hence, the DHI System provides a more comprehensive solution. It is applicable to all scalp conditions and degrees of hair loss and is also fully guaranteed.

## ADVANTAGES OF NO TOUCH TECHNIQUE AT A GLANCE

- No stitches, scars, scalpels; No skin strip extractions; No shaving required; No test required
- Bloodless & painless procedure
- Removal of single hair follicles without surgery
- Available to all hair types
- Absolutely natural result and natural hairline
- Specialized doctors perform the entire procedure
- The placing method is done with no possibility of injuring the hair follicle. The DHI Implanter® is designed to adjust to each case, allowing optimal placement.
- Allows for thousands of additional hair follicles to be harvested from any other part of the body, sometimes necessary for clients with low head donor area density.
- Body hair transplantation

## DHI VERSUS OLD METHODS OF HAIR RESTORATION

1

The dhi technique requires no stitches and leaves no scars in donor area,

The strip method requires a number of stitches because of the thickness of the scalp that is cut, leaving a noticeable scar.

2

There is no pain during the procedure. Recovery is quick, very gentle and comfortable. All minor spots clear within five days and the patient can simply resume their normal lifestyle.

The healing process takes 1-3 months. The patient is unable to sleep on their back during this time. Recovery is painful and requires heavy medication.

3

Dhi technique does not destroy the surrounding healthy hairs when removing individual follicles. Results are guaranteed 100%, with no loss of individual hair.

The skin strip is stretched to fit the balding area, but shrinks on healing. Removing an entire strip causes grafts loss, blood loss and trauma in surrounding areas.

4

A natural hairline is possible as the doctors work aesthetically to reposition the hair in the same angle as the original hair.

The strip method offers no such option as the grafts can't be replaced according to hair's natural growth.

